



**UNWTO**  
World Tourism Organization

# Tourism Trends and Prospects in the face of COVID19

*22 June 2021*

# 2021

JANUARY-MARCH\*

## INTERNATIONAL TOURIST ARRIVALS

### WORLD

2019: (+4%)  
2020: (-73%)  
JAN-MARCH 2021: -83% (OVER 2020)  
JAN-MARCH 2021: -88% (OVER 2019)

### AMERICAS

2019 (+2%)  
2020 (-68%)  
JAN-MAR 2021  
(-71%)

### EUROPE

2019 (+4%)  
2020 (-69%)  
JAN-MAR 2021  
(-83%)

### AFRICA

2019 (+2%)  
2020 (-74%)  
JAN-MAR 2021  
(-81%)

### MIDDLE EAST

2019 (+7%)  
2020 (-74%)  
JAN-MAR 2021  
(-78%)

### ASIA & THE PACIFIC

2019 (+4%)  
2020 (-84%)  
JAN-MAR 2021  
(-94%)



SOURCE: UNWTO  
\* PROVISIONAL DATA (Y-O-Y MONTHLY CHANGE) (DATA AS OF MAY 2021)

# International tourism back to levels of 30 years ago



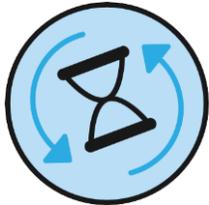
**-73%**

International tourist arrivals



Loss in export revenues from international tourism

**US\$ 1.1 trillion**



International tourism could plunge to levels of

**1990s**



Estimated loss in global GDP

**+US\$ 2.5 trillion**



Loss of international tourist arrivals

**1 billion**



**100 million**  
direct tourism jobs at risk





**LOOKING AHEAD**

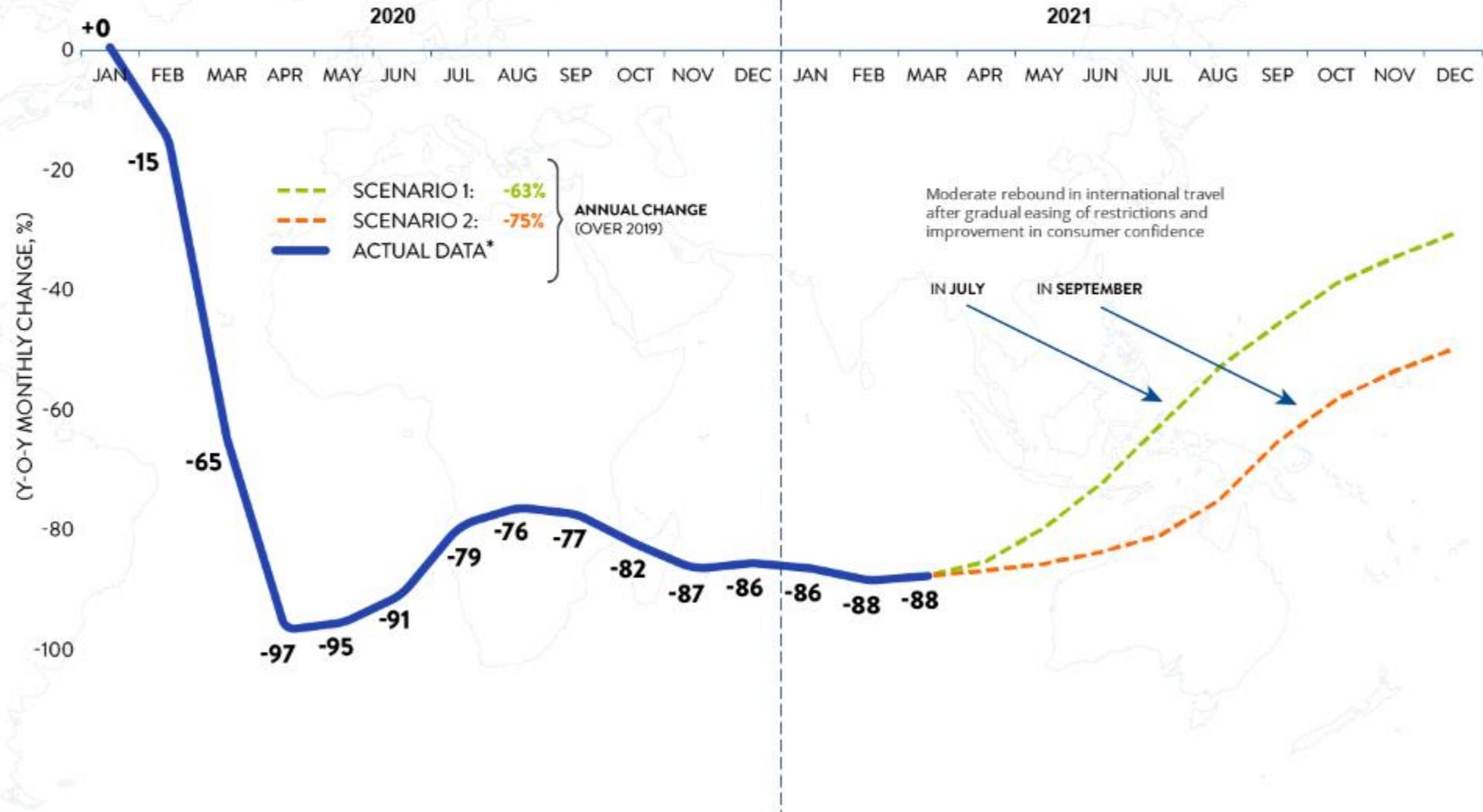
# INTERNATIONAL TOURIST ARRIVALS: SCENARIOS FOR 2021

(Y-O-Y MONTHLY CHANGE OVER 2019, %)

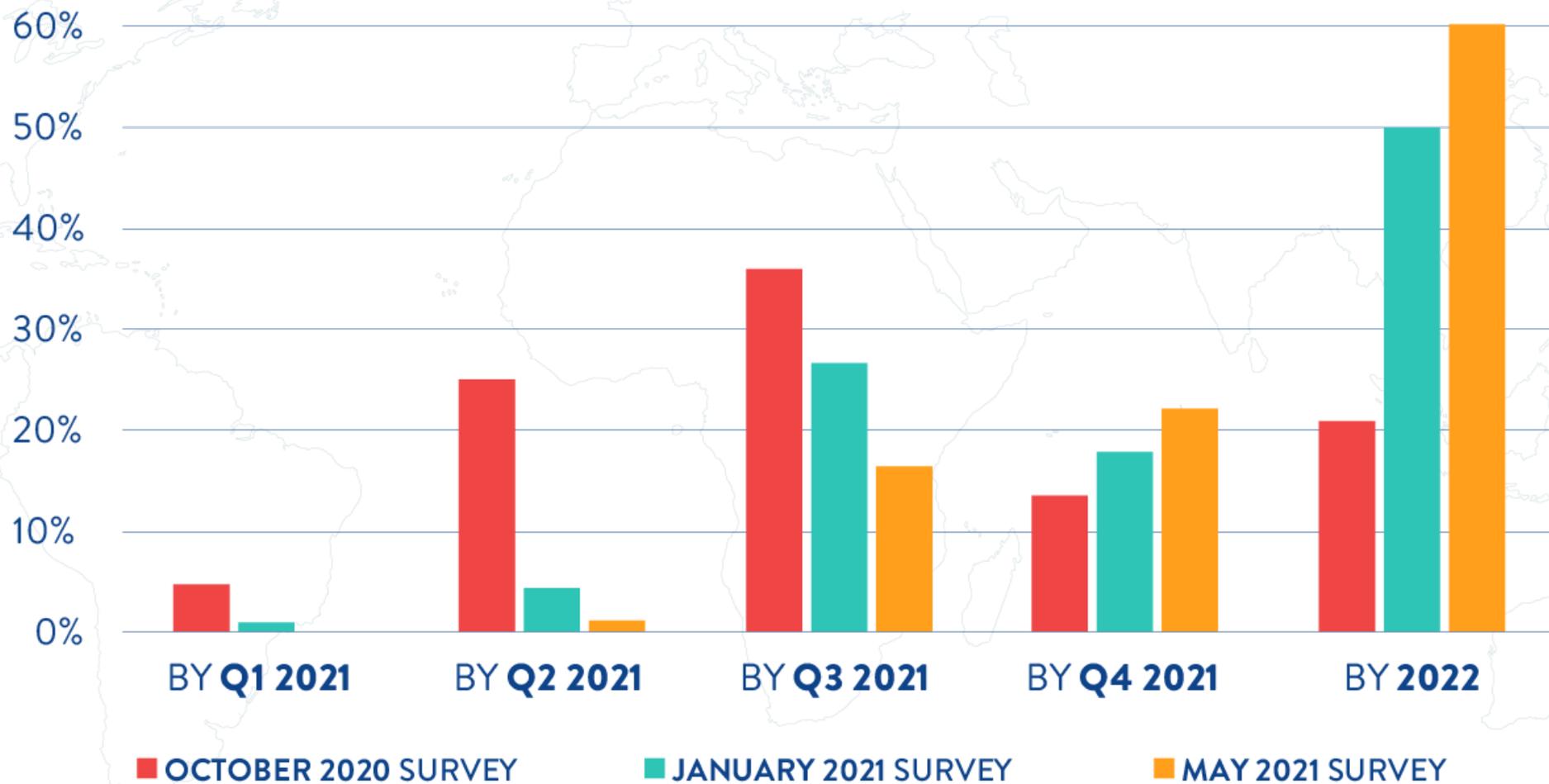
\* Actual data is preliminary and based on estimates for destinations which have not yet reported monthly results.



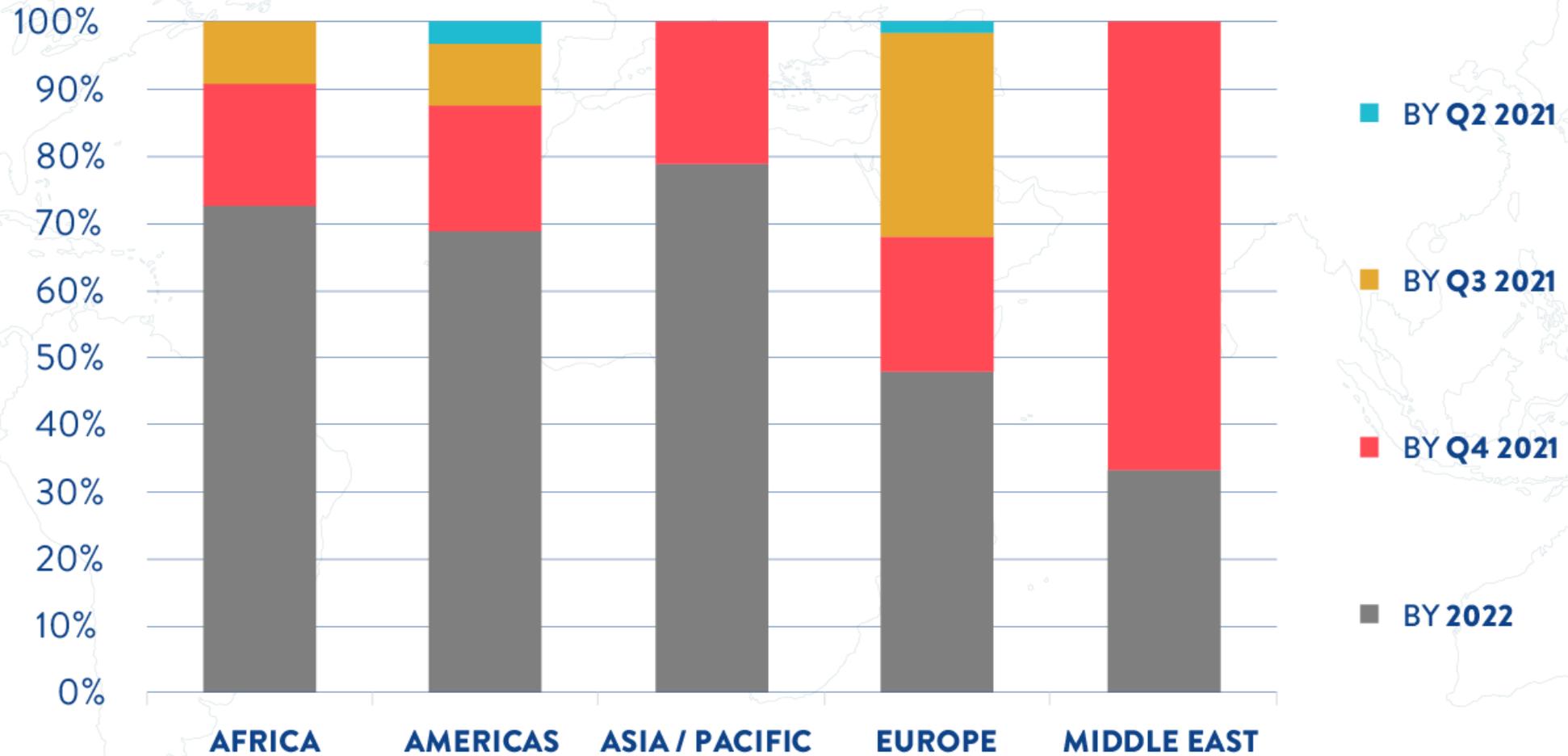
SOURCE: UNWTO  
(DATA AS OF MAY 2021)



# WHEN DO YOU EXPECT A **REBOUND** IN **INTERNATIONAL TOURISM** IN YOUR COUNTRY?



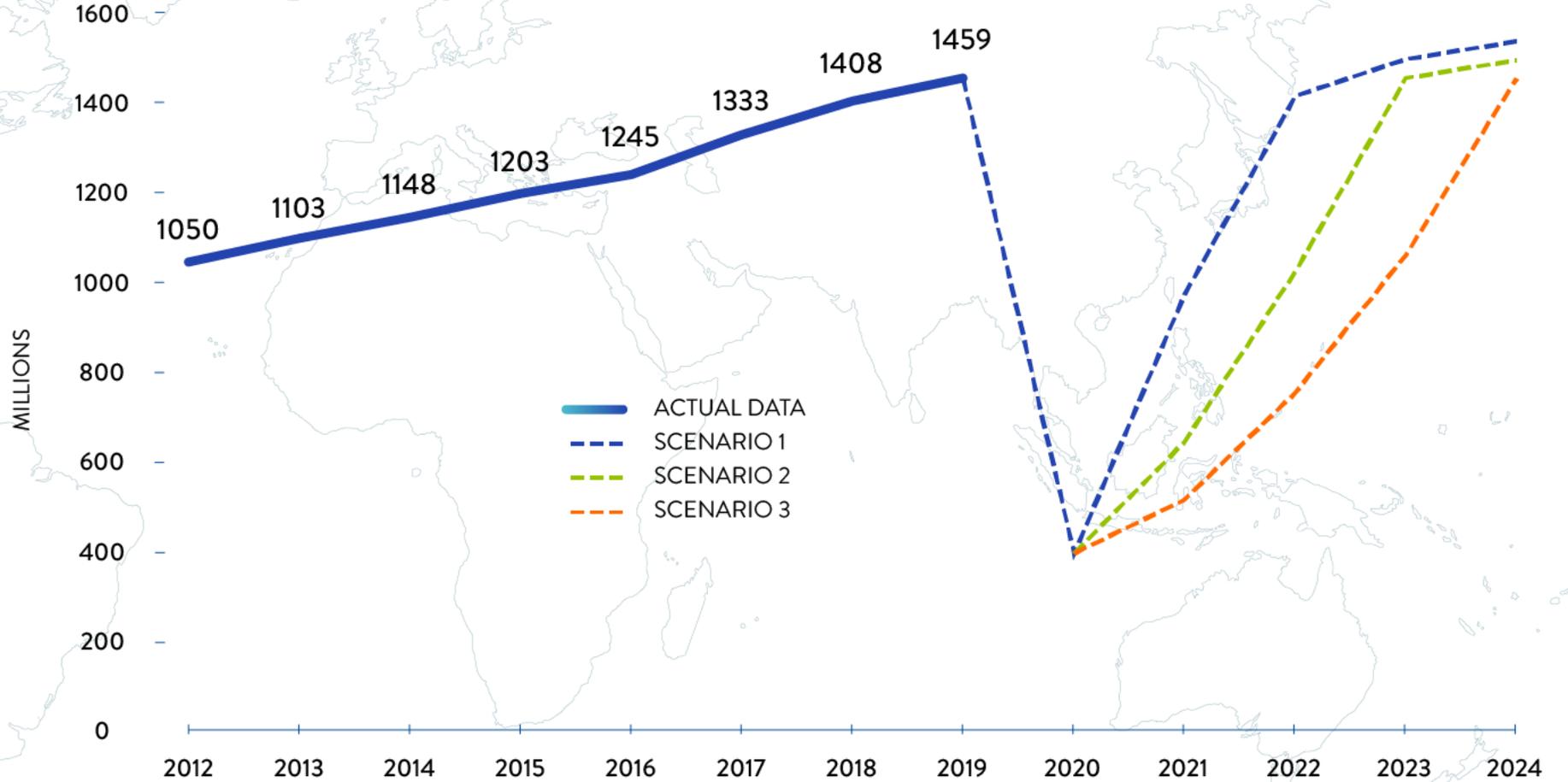
# WHEN DO YOU EXPECT A **REBOUND** IN **INTERNATIONAL TOURISM** IN YOUR COUNTRY?



# 2021-2024 SCENARIOS

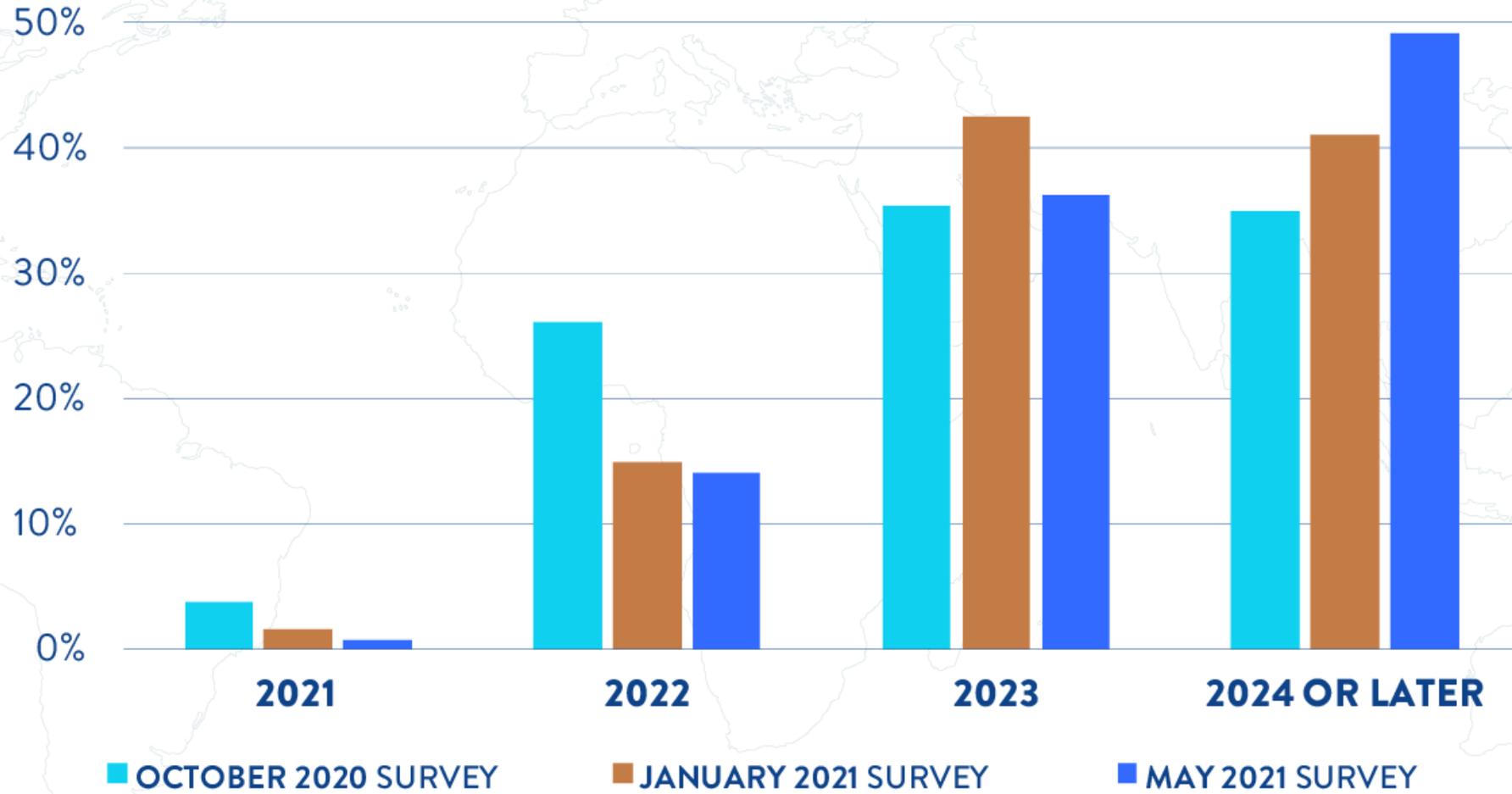
2 ½ TO 4 YEARS TO RECOVER 2019 LEVELS

INTERNATIONAL TOURIST ARRIVALS

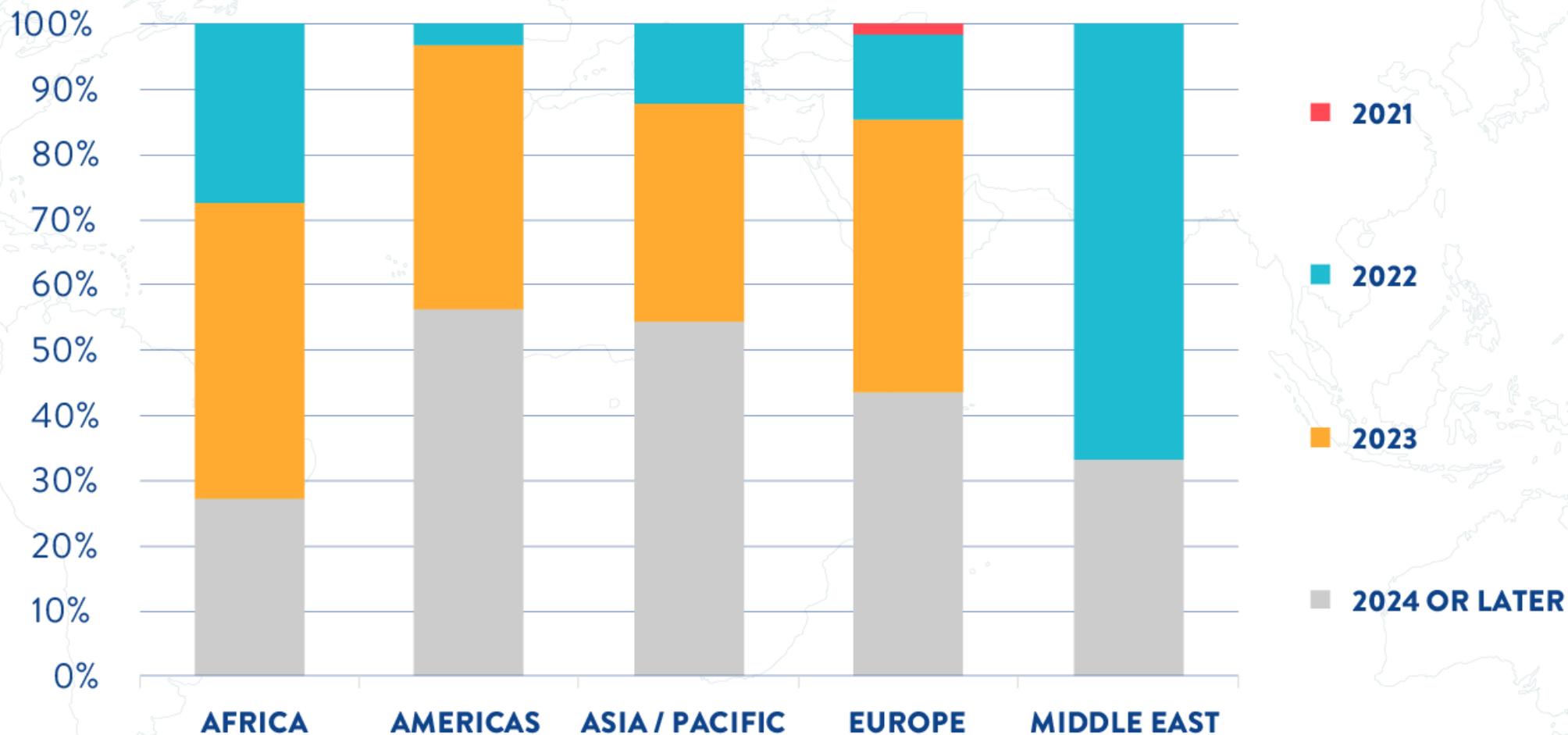


SOURCE:  
WORLD TOURISM ORGANIZATION (UNWTO)  
DECEMBER 2020

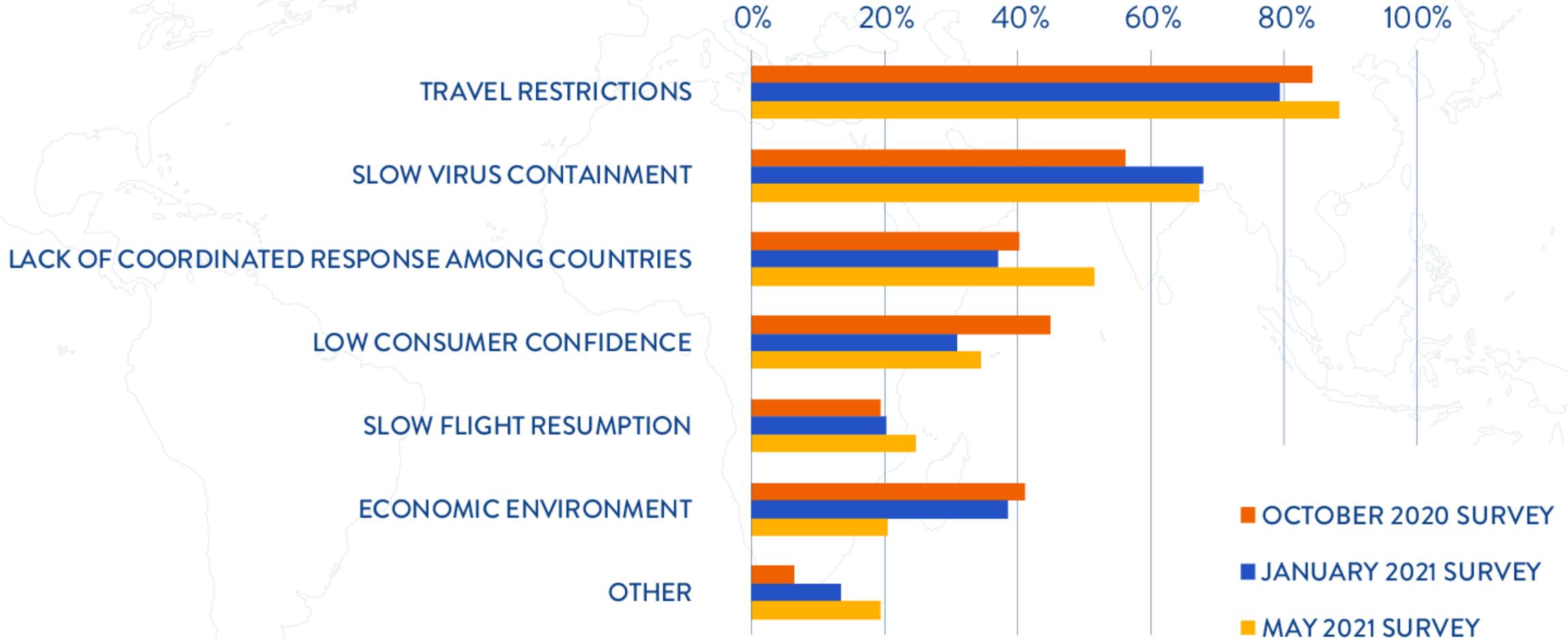
# WHEN DO YOU EXPECT INTERNATIONAL TOURISM TO RETURN TO PRE-PANDEMIC 2019 LEVELS IN YOUR COUNTRY?



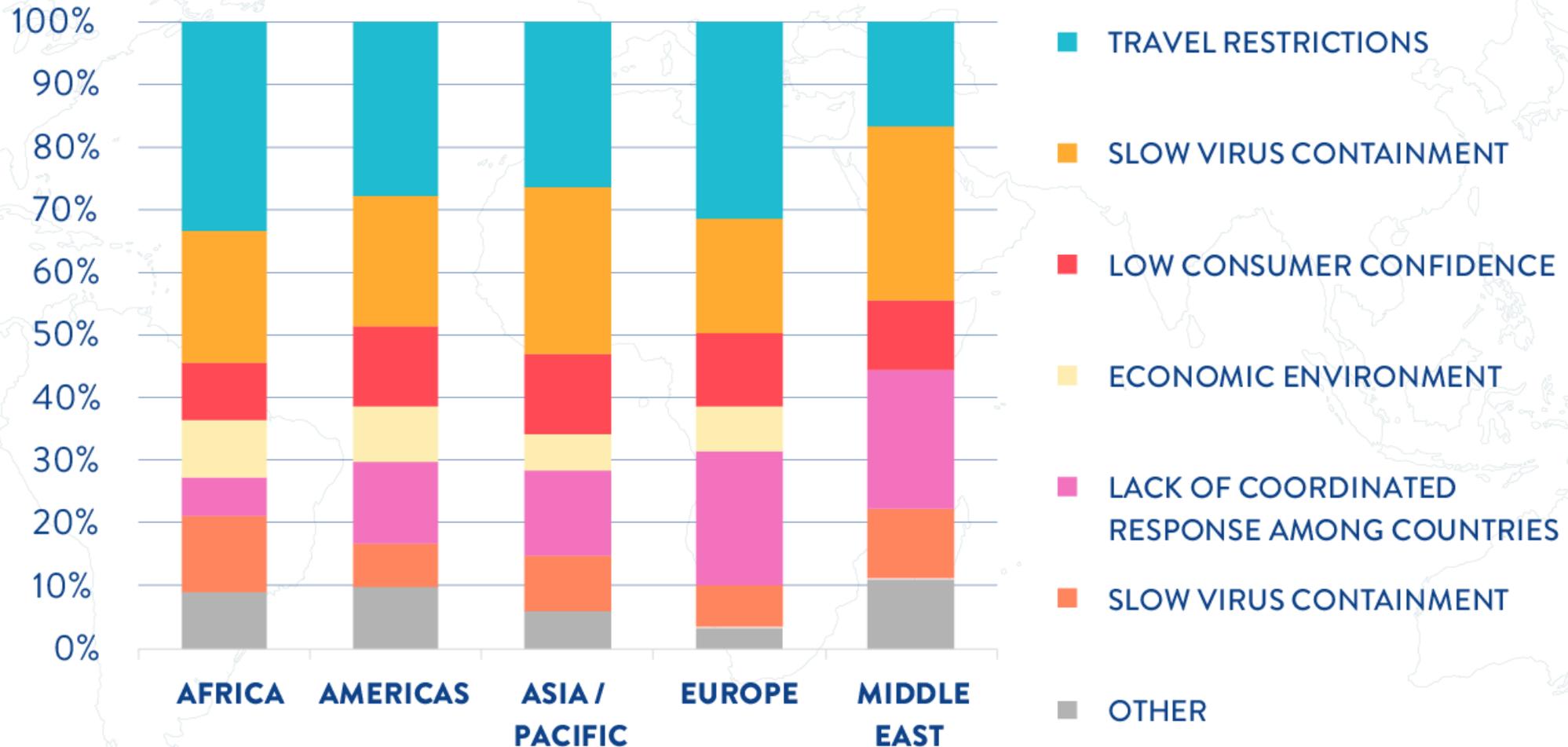
# WHEN DO YOU EXPECT INTERNATIONAL TOURISM TO RETURN TO PRE-PANDEMIC 2019 LEVELS IN YOUR COUNTRY?



# WHAT ARE THE MAIN FACTORS WEIGHING ON THE RECOVERY OF INTERNATIONAL TOURISM?



# WHAT ARE THE MAIN FACTORS WEIGHING ON THE RECOVERY OF INTERNATIONAL TOURISM?



# Key Issues

- ▶ Domestic and regional first
- ▶ Leisure first
- ▶ Cancellation policies & lead times
- ▶ Communication on travel restrictions



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# UNWTO TOOLS





# UNWTO TOURISM RECOVERY TRACKER

As tourism slowly restarts in an increasing number of countries, the World Tourism Organization (UNWTO) has developed the **first comprehensive tourism recovery tracker worldwide**, monitoring a number of relevant indicators throughout the recovery of tourism.

 OVERVIEW

 MONTHLY DATA BY REGIONS

 MONTHLY DATA BY TOP 10 DESTINATIONS

 MONTHLY DATA BY TOP 10 SOURCE MARKETS

 COMPARE INDICATORS

Methodology

Availability of data

## OVERVIEW

To see how each region or subregion is performing throughout recovery, select a region below.

**Current selection: Americas**

Select a region   
subregion

Americas ✕ ▾

Subregion ▾

Return to global view



How does it work?

Methodological notes

Category	Indicator	As of	Latest value	vs prev month	Year-to-date	Development (%)
<b>1. Tourism - general</b>	Int. Tourist Arrivals - UNWTO	Mar 2021	-73 %	<span style="color: green;">▲</span>	-73 %	
	Travel Restrictions - UNWTO	Feb 2021	20 %	<span style="color: red;">▲</span>		
	Travel Sentiment - TCI RESEARCH	May 2021	26	<span style="color: green;">▲</span>	26	
<b>2. Accommodation</b>	Occupancy Rates - STR	May 2021	55 %	<span style="color: yellow;">●</span>		
	Hotel Searches - Sojern	May 2021	-22 %	<span style="color: green;">▲</span>	-30 %	
	Hotel Bookings - Sojern	May 2021	-7 %	<span style="color: green;">▲</span>	-20 %	
	Short-term rentals - AirDNA					
<b>3. Air transport</b>	Seat capacity - domestic - ICAO	May 2021	-26 %	<span style="color: yellow;">●</span>	-32 %	
	Seat capacity - International - ICAO	May 2021	-55 %	<span style="color: green;">▲</span>	-59 %	
	Actual Air Reservations - ForwardKeys	May 2021	-76 %	<span style="color: green;">▲</span>	-82 %	
<b>4. COVID-19</b>	COVID-19 - 14 day notification rate - EDCD (Our World in Data)	May 2021	250	<span style="color: green;">▼</span>		

For selected indicators, 2021 data is compared to 2019 data due to better comparability. See methodological notes for details.



# UNWTO GLOBAL TOURISM DASHBOARD

- Tourism Results - By region and by country
- Monthly and YTD change of International Tourist Arrivals - in relative and absolute terms
- Most vulnerable destinations
- Impact assessment - COVID-19 and previous crises

Last update: 31/05/2021

Results by region

Results by country

### Tourism Results

This page provides an overview of tourism results (**International Tourist Arrivals**) on a global and regional level as well as by country groupings.

To see results by country, switch to **Results by country**.

Show results for the World

- Africa
- Americas
- Asia and the Pacific
- Europe
- Middle East

Americas

OR

Group

All

Selected region

### Americas

Year

2020

2021

### International Tourist Arrivals

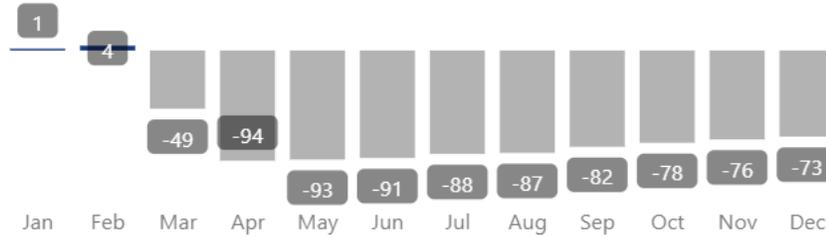
YTD change (%)

**-68**

YTD available

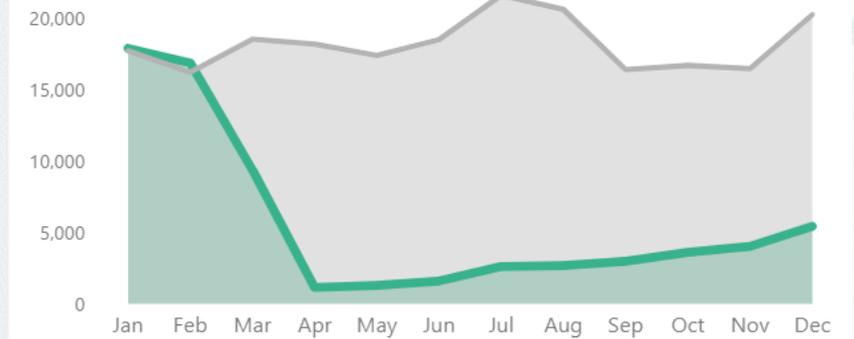
**January - December 2020**

#### Change by month (%)



#### International tourist arrivals (thousands)

● Current year ● Previous year



#### YTD change by region (%)



-68  
Americas

#### YTD change by subregion (%)



-73   -72   -68   -61  
Central America   South America   North America   Caribbean



# DESTINATION TRACKER



UNWTO and IATA have developed the first dashboard on Travel Restrictions and Health-related Travel Requirements, with the aim of supporting the recovery of tourism by restoring the confidence of tourists through up-to-date information and insights.



HEALTH INDICATORS



AIR TRAVEL



DESTINATION



REGULATIONS



MAP VIEW



ANALYSIS

Last update: 23/04/2021

[Disclaimer](#)



## Map View

This page shows the travel requirements and restrictions at destinations on a map. Select a category and an indicator to see the global measures at one sight.

## Restriction level

Latest dataset refresh

Data source  
**IATA**

**28. May. 2021**

Go to

HEALTH INDICATORS



AIR TRAVEL



DESTINATION



REGULATIONS



MAP VIEW



ANALYSIS



### Select one category to see corresponding indicators below

- Air Travel
- Health
- Regulations
- Restrictions at the destination

Restriction level

COVID-19 test

Entry restrictions

Flights suspended

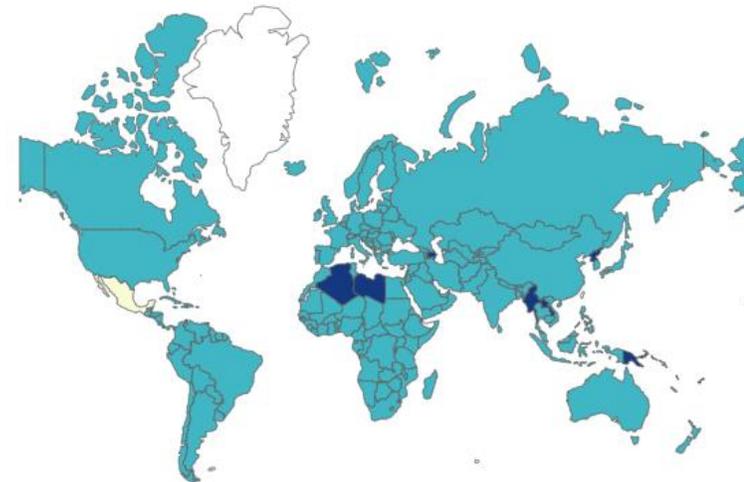
Quarantine

Not Restrictive



Totally Restrictive

Partially Restrictive



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The information provided is based on the latest data available. Please check official sources for most up-to-date information that is not yet reflected here and for any regional and local restrictions.

Press Esc to full screen

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# UNWTO GLOBAL TOURISM DASHBOARD

## COVID-19: Measures to support travel and tourism

*Compilation of country and international policy responses aims to share and monitor worldwide measures to mitigate the effects of COVID-19 crisis in the travel and tourism sector and accelerate recovery*



Measures by  
country/institution



Measures by category



UNWTO Briefing Note –  
Tourism and COVID-19

Last update: 09/04/2021

Disclaimer



**COVID-19  
RESPONSE**

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