



UNWTO

World Tourism Organization

Tourism Trends and Prospects in the face of COVID19

22 June 2021

2021

JANUARY-MARCH*

INTERNATIONAL TOURIST ARRIVALS

WORLD

2019: (+4%)
2020: (-73%)
JAN-MARCH 2021: -83% (OVER 2020)
JAN-MARCH 2021: -88% (OVER 2019)

AMERICAS

2019 (+2%)
2020 (-68%)
JAN-MAR 2021
(-71%)

EUROPE

2019 (+4%)
2020 (-69%)
JAN-MAR 2021
(-83%)

AFRICA

2019 (+2%)
2020 (-74%)
JAN-MAR 2021
(-81%)

MIDDLE EAST

2019 (+7%)
2020 (-74%)
JAN-MAR 2021
(-78%)

ASIA & THE PACIFIC

2019 (+4%)
2020 (-84%)
JAN-MAR 2021
(-94%)



SOURCE: UNWTO

* PROVISIONAL DATA (Y-O-Y MONTHLY CHANGE) (DATA AS OF MAY 2021)

International tourism back to levels of 30 years ago



-73%

International tourist arrivals



Loss in export revenues from international tourism

US\$ 1.1 trillion



International tourism could plunge to levels of

1990s



Estimated loss in global GDP

+US\$ 2.5 trillion



Loss of international tourist arrivals

1 billion



100 million
direct tourism jobs at risk

A wide-angle photograph of a two-lane asphalt road with a double yellow center line, receding into the distance. The road is flanked by green and brown shrubbery. On the left, several utility poles with cross-arms are visible. In the far distance, a range of mountains with patches of snow is visible under a bright blue sky with scattered white clouds. The text "LOOKING AHEAD" is superimposed in large, white, bold, sans-serif capital letters across the lower half of the road.

LOOKING AHEAD

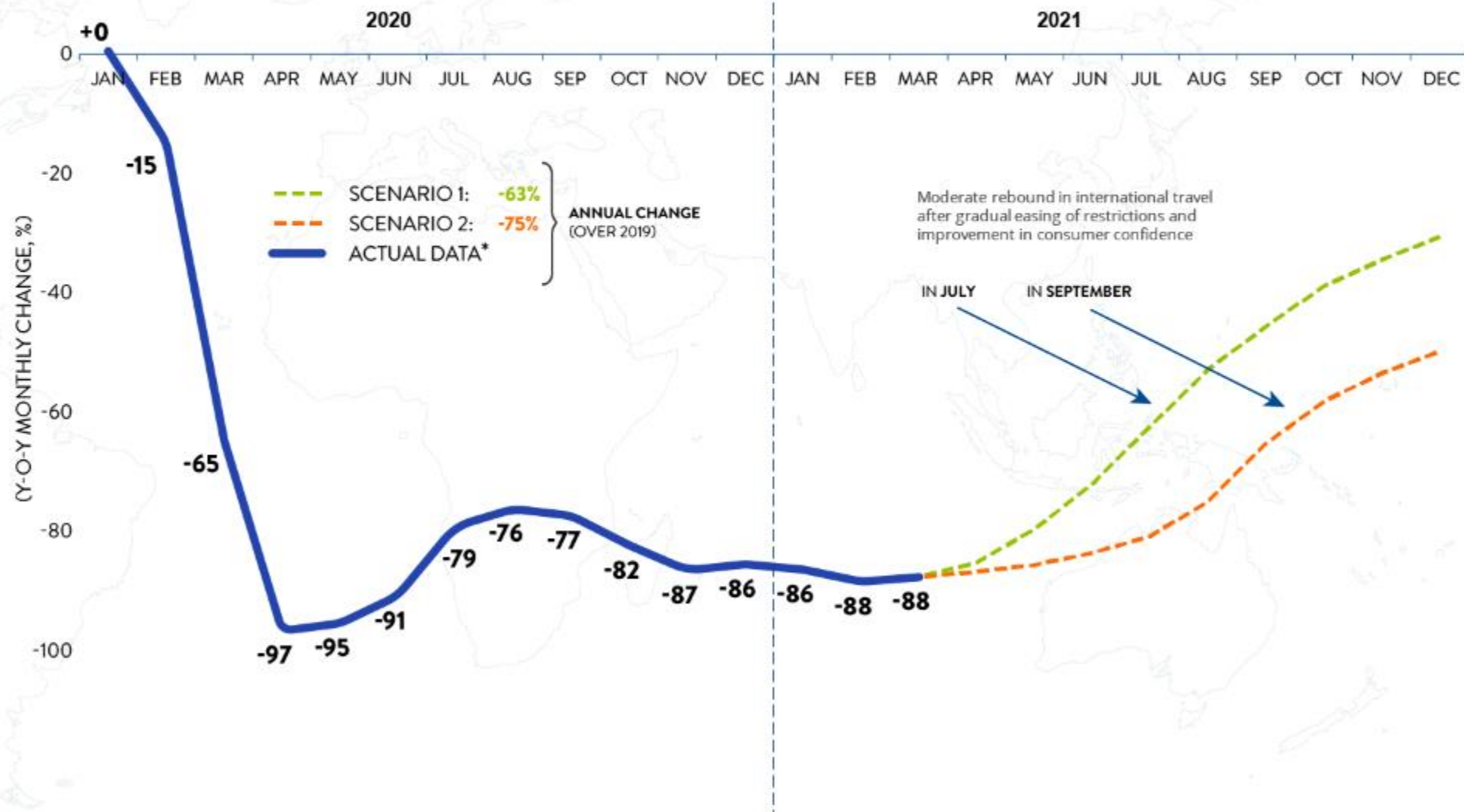
INTERNATIONAL TOURIST ARRIVALS: SCENARIOS FOR 2021

(Y-O-Y MONTHLY CHANGE
OVER 2019, %)

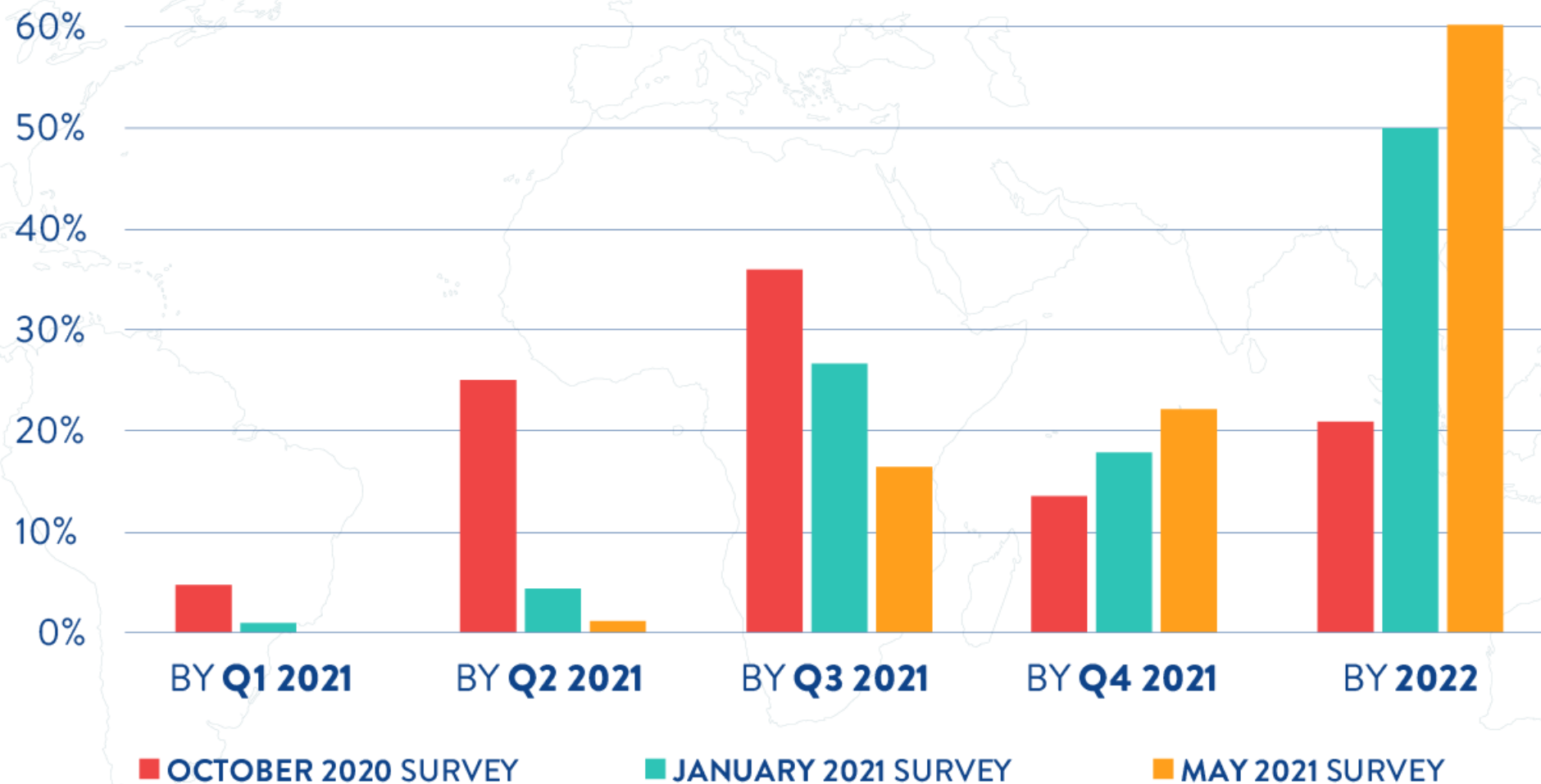
* Actual data is preliminary and
based on estimates for destinations
which have not yet reported monthly
results.



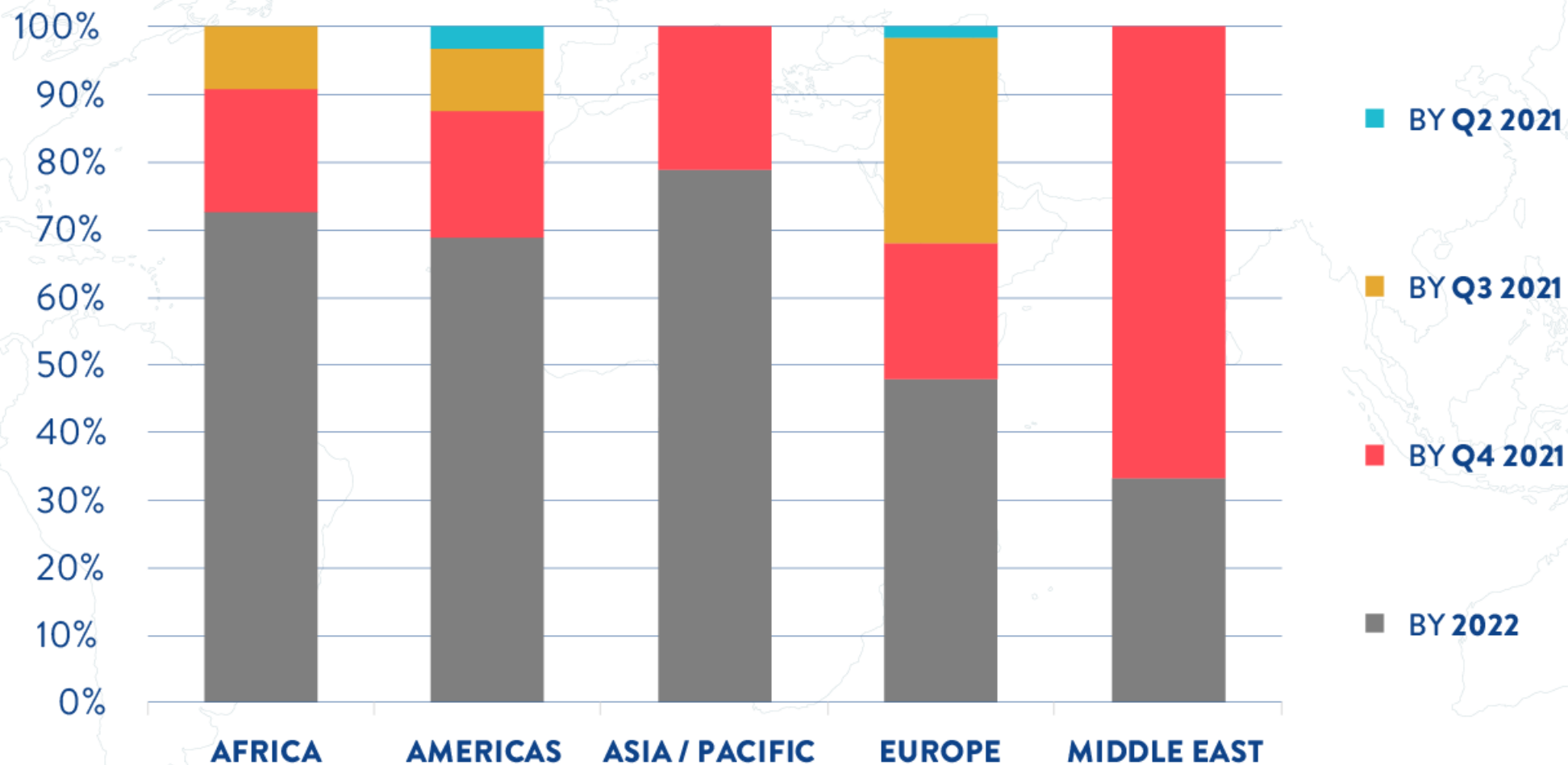
SOURCE: UNWTO
(DATA AS OF MAY 2021)



WHEN DO YOU EXPECT A **REBOUND** IN **INTERNATIONAL TOURISM** IN YOUR COUNTRY?



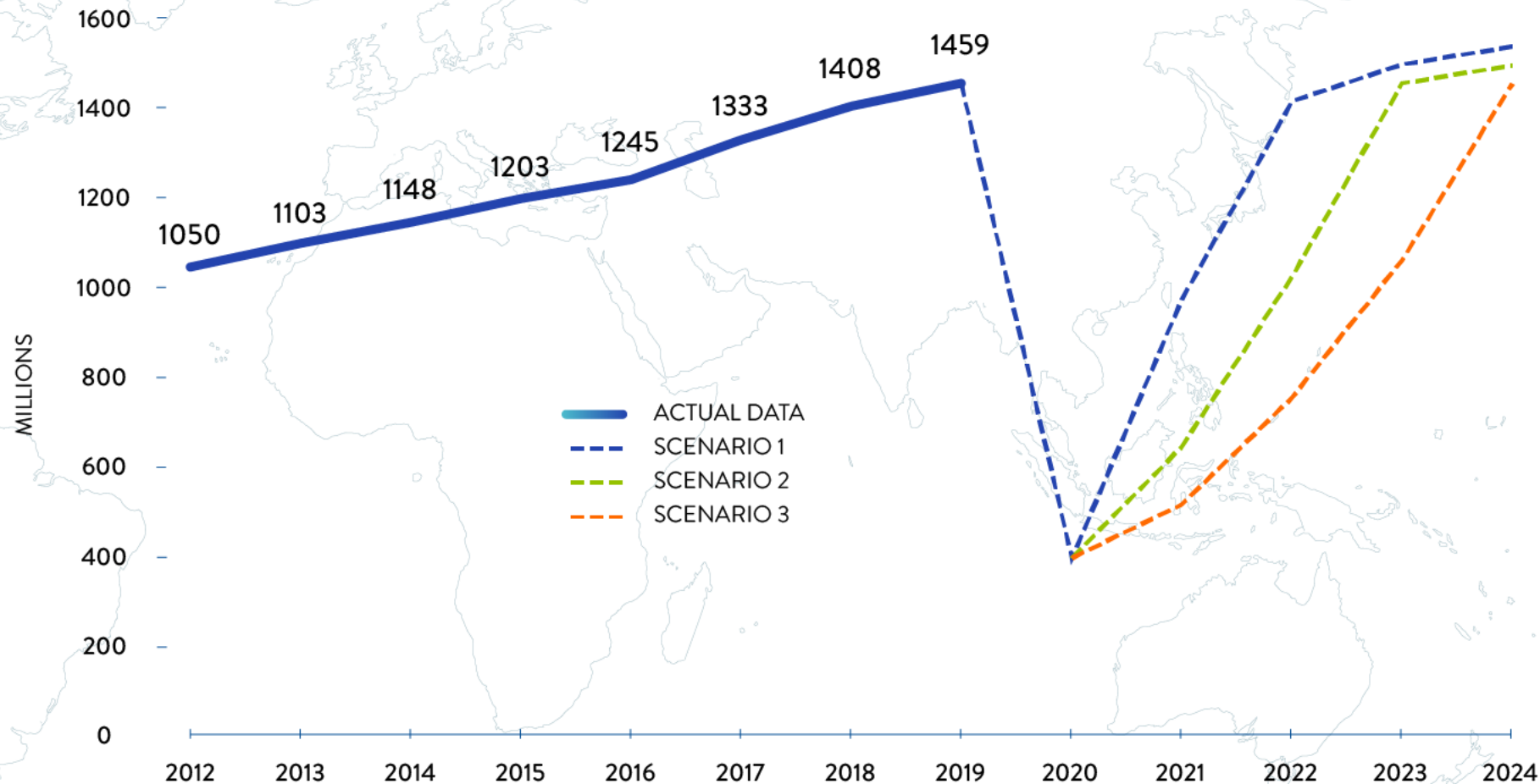
WHEN DO YOU EXPECT A **REBOUND** IN **INTERNATIONAL TOURISM** IN YOUR COUNTRY?



2021-2024 SCENARIOS

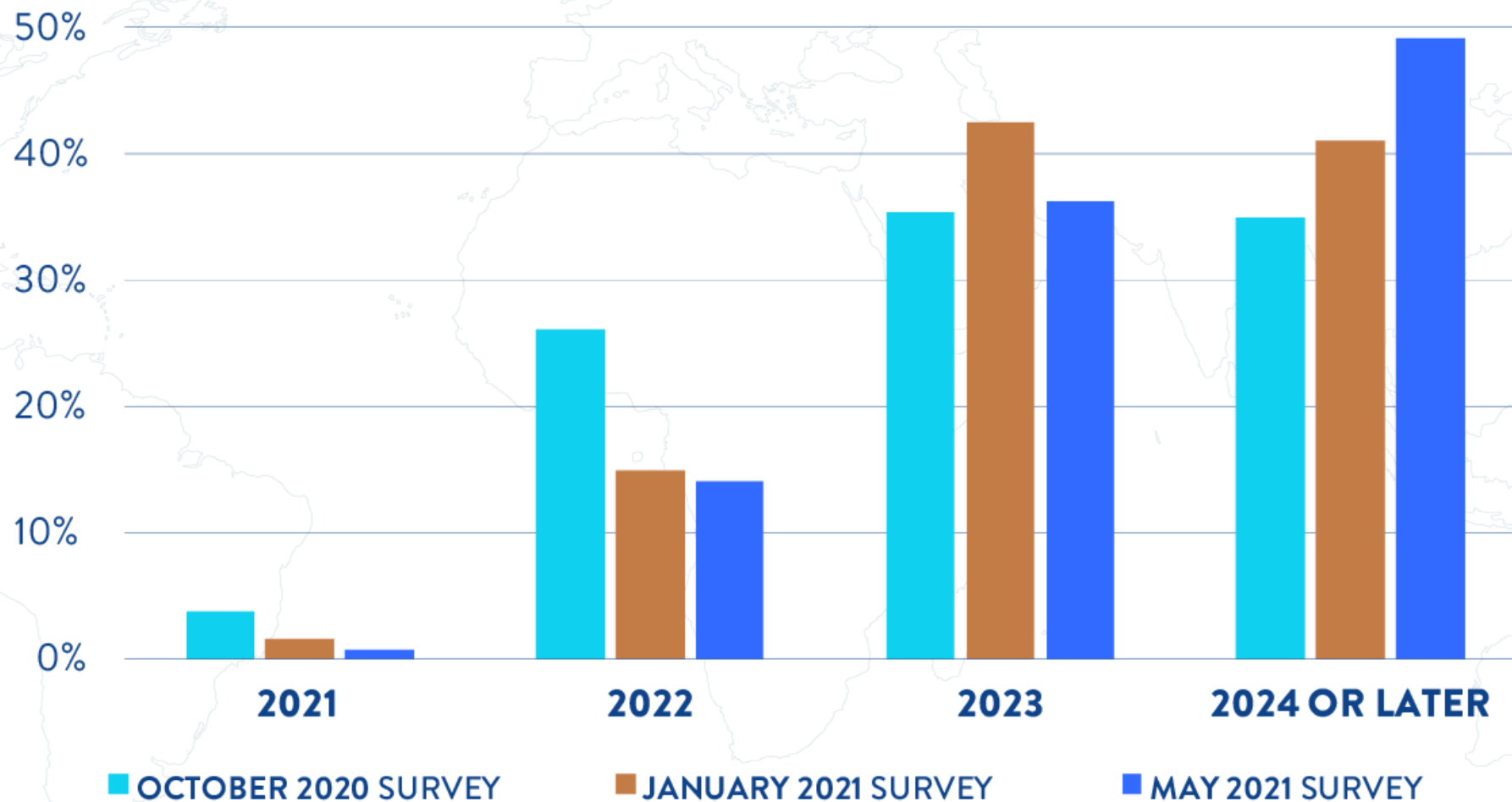
2 ½ TO 4 YEARS
TO RECOVER 2019 LEVELS

INTERNATIONAL TOURIST
ARRIVALS



SOURCE:
WORLD TOURISM ORGANIZATION (UNWTO)
DECEMBER 2020

WHEN DO YOU EXPECT **INTERNATIONAL TOURISM TO RETURN TO PRE-PANDEMIC 2019** LEVELS IN YOUR COUNTRY?

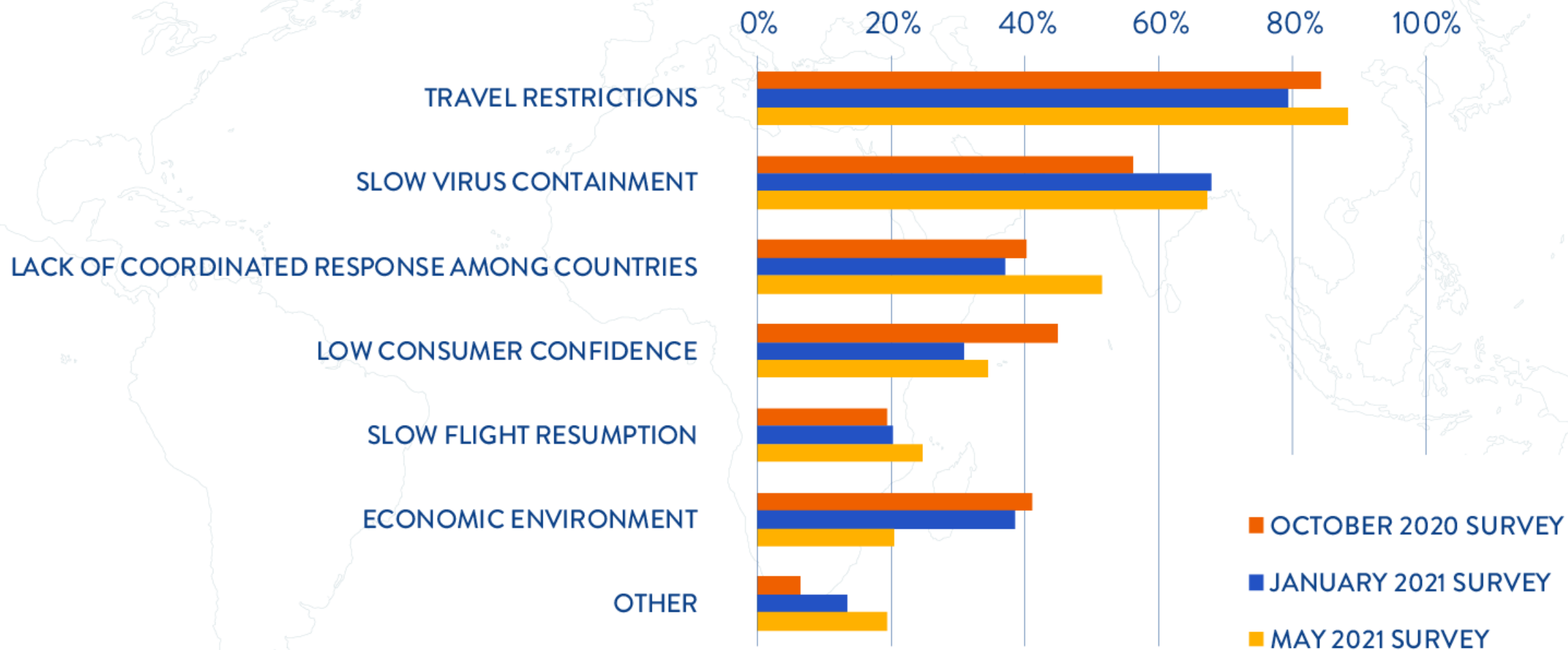


WHEN DO YOU EXPECT INTERNATIONAL TOURISM TO RETURN TO PRE-PANDEMIC 2019 LEVELS IN YOUR COUNTRY?

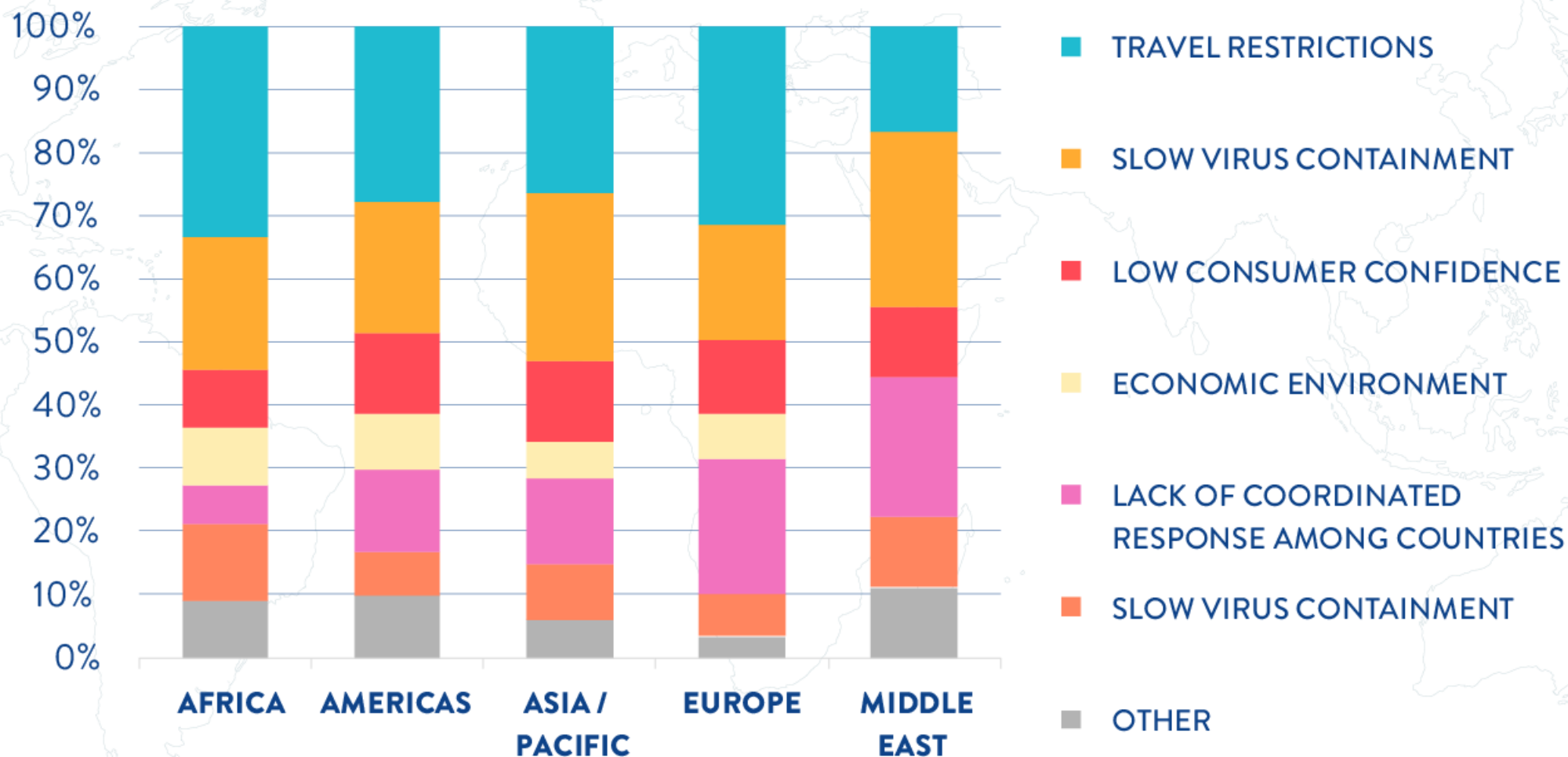


SOURCE: UNWTO PANEL OF EXPERTS SURVEY, MAY 2021

WHAT ARE THE **MAIN FACTORS** WEIGHING ON THE **RECOVERY OF INTERNATIONAL TOURISM?**



WHAT ARE THE **MAIN FACTORS** WEIGHING ON THE **RECOVERY OF INTERNATIONAL TOURISM?**



Key Issues

- ▶ Domestic and regional first
- ▶ Leisure first
- ▶ Cancellation policies & lead times
- ▶ Communication on travel restrictions



UNWTO TOOLS

Latest update: 09/04/2021



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UNWTO TOURISM RECOVERY TRACKER

As tourism slowly restarts in an increasing number of countries, the World Tourism Organization (UNWTO) has developed the **first comprehensive tourism recovery tracker worldwide**, monitoring a number of relevant indicators throughout the recovery of tourism.



OVERVIEW



MONTHLY DATA
BY REGIONS



MONTHLY DATA
BY TOP 10 DESTINATIONS



MONTHLY DATA
BY TOP 10 SOURCE MARKETS



COMPARE INDICATORS

Methodology

Availability of data

← Go back

≡ Cover



OVERVIEW

To see how each region or subregion is performing throughout recovery, select a region below.

Current selection: Americas

Select a region
subregion

Americas X

Subregion

Return to
global view



How does it work?



Methodological notes

Category	Indicator	As of	Latest value	vs prev month	Year-to-date	Development (%)
1. Tourism - general	Int. Tourist Arrivals - UNWTO	Mar 2021	-73 %	▲	-73 %	
	Travel Restrictions - UNWTO	Feb 2021	20 %	▲		
	Travel Sentiment - TCI RESEARCH	May 2021	26	▲	26	
2. Accommodation	Occupancy Rates - STR	May 2021	55 %	●		
	Hotel Searches - Sojern	May 2021	-22 %	▲	-30 %	
	Hotel Bookings - Sojern	May 2021	-7 %	▲	-20 %	
	Short-term rentals - AirDNA					
3. Air transport	Seat capacity - domestic - ICAO	May 2021	-26 %	●	-32 %	
	Seat capacity - International - ICAO	May 2021	-55 %	▲	-59 %	
	Actual Air Reservations - ForwardKeys	May 2021	-76 %	▲	-82 %	
4. COVID-19	COVID-19 - 14 day notification rate - EDCD (Our World in Data)	May 2021	250	▼		

For selected indicators, 2021 data is compared to 2019 data due to better comparability. See methodological notes for details.



UNWTO GLOBAL TOURISM DASHBOARD

- Tourism Results - By region and by country
- Monthly and YTD change of International Tourist Arrivals
- in relative and absolute terms
- Most vulnerable destinations
- Impact assessment - COVID-19 and previous crises

Last update: 31/05/2021



Results by
region

Results by
country

Tourism Results

This page provides an overview of tourism results
(**International Tourist Arrivals**) on a global and regional level as well as by country groupings.

To see results by country, switch to **Results by country**.

Show results
for the World

- ☐ Africa
- ☒ Americas
- ☐ Asia and the Pacific
- ☐ Europe
- ☐ Middle East

Americas

OR

Group

All

Selected region
Americas

Year

☒ 2020

☐ 2021

International Tourist Arrivals

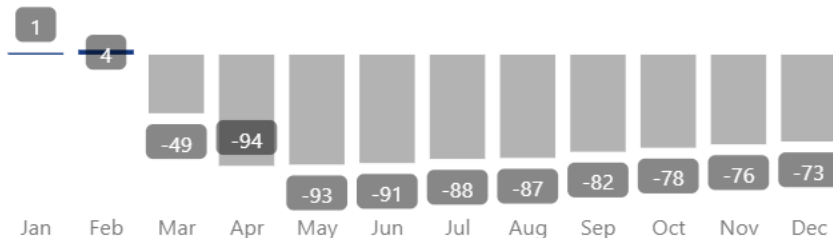
YTD change (%)

-68

YTD available

January - December 2020

Change by month (%)

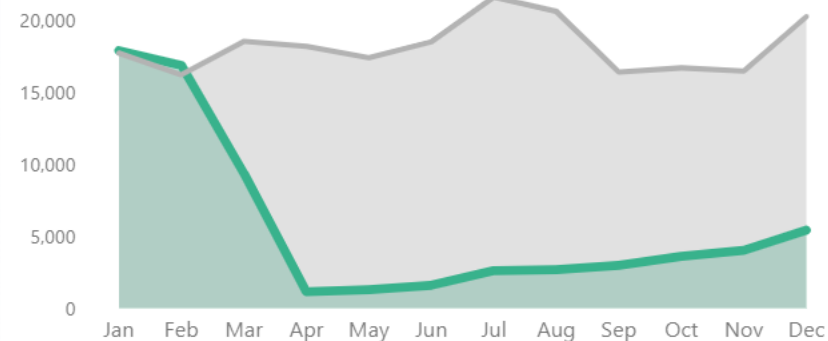


YTD change by region (%)

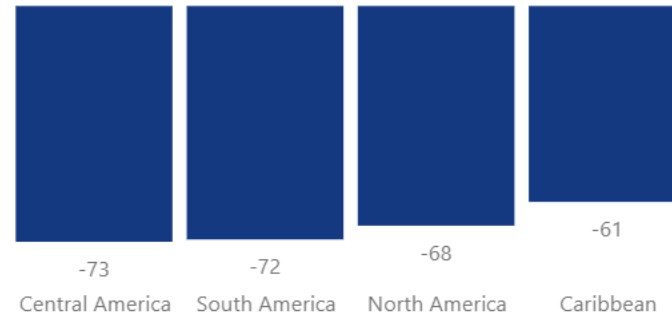


International tourist arrivals (thousands)

● Current year ● Previous year



YTD change by subregion (%)





DESTINATION TRACKER



UNWTO and IATA have developed the first dashboard on Travel Restrictions and Health-related Travel Requirements, with the aim of supporting the recovery of tourism by restoring the confidence of tourists through up-to-date information and insights.



HEALTH INDICATORS



AIR TRAVEL



DESTINATION



REGULATIONS



MAP VIEW



ANALYSIS

Last update: 23/04/2021

Disclaimer



DESTINATION STATUS TRACKER

POWERED BY



Disclaimer

Map View

This page shows the travel requirements and restrictions at destinations on a map. Select a category and an indicator to see the global measures at one sight.

Restriction level

Latest dataset refresh

Data source
IATA

28. May. 2021

Select one category to see corresponding indicators below

- ☒ Air Travel
- ☐ Health
- ☐ Regulations
- ☐ Restrictions at the destination

Restriction level

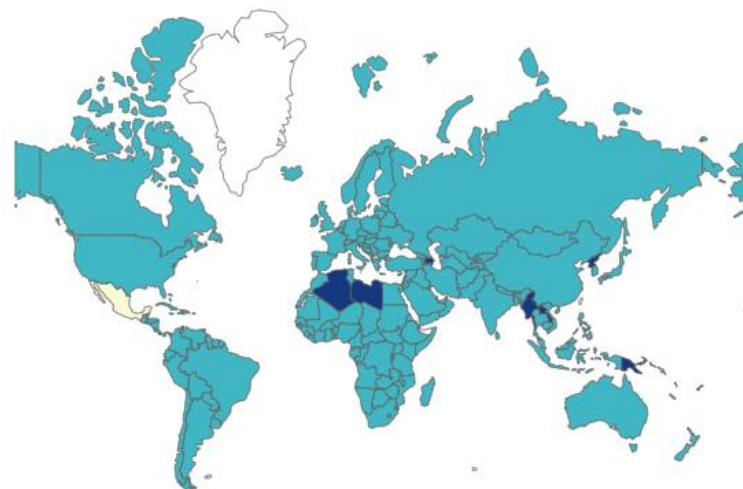
COVID-19 test

Entry restrictions

Flights suspended

Quarantine

Not Restrictive  Totally Restrictive
Partially Restrictive



The designations employed and the presentation of material in this publication do not imply the expression of any opinions whatsoever on the part of the Secretariat of the World Tourism Organization (UNWTO) concerning the legal status of any country, territory, city or area, or of its authorities or concerning the delimitation of its frontiers or boundaries.

The information provided is based on the latest data available. Please check official sources for most up-to-date information that is not yet reflected here and for any regional and local restrictions.

Go to

HEALTH
INDICATORS



AIR TRAVEL



DESTINATION



REGULATIONS



MAP VIEW



ANALYSIS



Go back

Map view





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UNWTO GLOBAL TOURISM DASHBOARD

COVID-19: Measures to support travel and tourism

Compilation of country and international policy responses aims to share and monitor worldwide measures to mitigate the effects of COVID-19 crisis in the travel and tourism sector and accelerate recovery



Measures by
country/institution



Measures by category



UNWTO Briefing Note –
Tourism and COVID-19

Last update: 09/04/2021

[Disclaimer](#)



**COVID-19
RESPONSE**
